

NEWS BRIEFS

Day's wrap: Lamborghini, 10 global consumer trends, Google, Bentley and Tiffany

January 14, 2020



Sign-off model: Bentley Mulsanne 6.75 Edition. Image courtesy of Bentley Motors

By STAFF REPORTS

Luxury Daily's live news from Jan. 14:

[Urus SUV propels 2019 Lamborghini sales numbers to historic highs](#)

The Sant'Agata Bolognese-based brand sold 8,205 cars worldwide last year, a 43 percent jump from 2018's 5,750. The company claims consistent sales growth in the past nine years, with the United States as its largest single market.

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[Top 10 global consumer trends for 2020: Euromonitor](#)

Technology, speed, frictionless, inclusiveness, wellbeing, green creds and personalization stand out.

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[Google disrupts advertising with decision to phase out third-party cookies on Chrome in 2 years](#)

Internet giant Google will eliminate third-party cookies on its Chrome browser, ostensibly to improve privacy and security for consumers but endangering the business models and targeting abilities of brands, retailers, marketers, publishers and ad-tech vendors.

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[End of the road for Bentley's legendary Mulsanne limousine as British automaker goes green](#)

The vehicle that has ferried royals, celebrities, Old Money, politicians and the super-wealthy will be replaced by the new Flying Spur, which takes on the mantle of Bentley's flagship model and follows the automaker's new focus on greener cars.

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[Tiffany Flagship Next Door store opens in New York as original location begins rehab](#)

U.S. jeweler Tiffany & Co. has closed its storied Fifth Avenue store in New York for a two-year renovation and moved next door on 57th Street to a Trump Organization-owned property that got a test run as the men's holiday pop-up store.

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[Please click here to read the morning newsletter: Louis Vuitton most popular gifting brand for HNW Chinese](#)

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