

NEWS BRIEFS

Lamborghini, 10 global consumer trends, Google, Bentley and Tiffany

January 15, 2020



The interior setting of the Tiffany Flagship Next Door store bears codes of the brand while elevating with a clean and modern look. Image courtesy of Tiffany & Co.

By STAFF REPORTS

Luxury Daily's live news from Jan. 14:

Urus SUV propels 2019 Lamborghini sales numbers to historic highs

The Sant'Agata Bolognese-based brand sold 8,205 cars worldwide last year, a 43 percent jump from 2018's 5,750. The company claims consistent sales growth in the past nine years, with the United States as its largest single market.

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Top 10 global consumer trends for 2020: Euromonitor

Technology, speed, frictionless, inclusiveness, wellbeing, green creds and personalization stand out.

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Google disrupts advertising with decision to phase out third-party cookies on Chrome in 2 years

Internet giant Google will eliminate third-party cookies on its Chrome browser, ostensibly to improve privacy and security for consumers but endangering the business models and targeting abilities of brands, retailers, marketers, publishers and ad-tech vendors.

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End of the road for Bentley's legendary Mulsanne limousine as British automaker goes green

The vehicle that has ferried royals, celebrities, Old Money, politicians and the super-wealthy will be replaced by the new Flying Spur, which takes on the mantle of Bentley's flagship model and follows the automaker's new focus on greener cars.

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Tiffany Flagship Next Door store opens in New York as original location begins rehab

U.S. jeweler Tiffany & Co. has closed its storied Fifth Avenue store in New York for a two-year renovation and moved next door on 57th Street to a Trump Organization-owned property that got a test run as the men's holiday pop-up store.

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