

MEDIA/PUBLISHING

## Glenda Bailey stepping down as Harper's Bazaar editor

January 15, 2020



*Demi Moore for Harper's Bazaar. Image credit: Harper's Bazaar*

By STAFF REPORTS

Hearst-owned women's magazine *Harper's Bazaar's* editor in chief Dame Glenda Bailey is stepping down after 19 years leading the title.

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Once she exits her current position at *Harper's Bazaar* on March 1, Dame Glenda will become a consultant for the title's 29 global editions. While no successor has been named yet, Dame Glenda will select the next editor in chief for the U.S. edition.

"Glenda Bailey's *Harper's Bazaar* has been a powerful voice for fashion innovation around the world," said Steven R. Swartz, president/CEO of Hearst, in a statement. "We are so pleased that she will remain with Hearst as she transitions to a role of global fashion thought leader and brand ambassador for *Harper's Bazaar*."

### Editor to consultant

Within her new role, Dame Glenda will work with both the editorial and marketing teams from fashion, luxury and beauty brands for *Harper's Bazaar's* international titles. She will also create two reports per year.

Over the almost two decades that Dame Glenda has been at *Harper's Bazaar*, the title has received numerous awards including 11 recognitions from ASME for best cover. The magazine was also named *Adweek's* hottest fashion magazine of the year in 2016.

The editor is being remembered partly for the imagery created under her leadership, from pop star Rihanna with sharks to Demi Moore hanging out with a giraffe.



*Rihanna in a Harper's Bazaar cover shoot. Image credit: Harper's Bazaar*

Some of these images graced the Empire State Building in an activation for Harper's Bazaar's 150<sup>th</sup> anniversary.

Another impact that Dame Glenda had was launching the "Fabulous at Every Age" concept that extended from a monthly magazine feature to events, awards and contests ([see story](#)).

"Glenda's mark on the *Bazaar* brand is indelible and her contributions immeasurable," said Troy Young, president of Hearst Magazines, in a statement. "She's passionate about fashion as both entertainment and high art, and we're happy to be able to access her creativity and imagination for our global editions."

Born in England, Dame Glenda was previously the editor in chief of *Marie Claire* in the U.S. Earlier, she was the editor in chief of the U.K. edition of Marie Claire.

In 2018, the editor received an Order of the British Empire for her work in journalism and fashion.

Before leaving, Ms. Bailey will preside over the Feb. 28 opening of the Louvre's Muse des Arts Dcoratifs exhibit "Harper's Bazaar: First in Fashion."

"I've wanted *Bazaar* to be a party that everyone is invited to, and I thank my incredibly talented team for helping me do just that," said Dame Glenda in a statement. "Fashion and beauty are my career and my hobby there's nothing that inspires me more.

"With the exhibition opening during Paris Fashion Week, the timing is perfect for a new adventure," she said. "I'm looking forward to working with brands to find creative solutions and with our global editors to learn about their audiences and devise ways to surprise and delight them."