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NEWS BRIEFS

Day's wrap: Harper's Bazaar, Loewe and Bentley

January 15, 2020

Loewe's campaign is a trio of images. Image courtesy of Loewe

By STAFF REPORTS

Luxury Daily's live news from Jan. 15:

Loewe taps athlete, activist Megan Rapinoe for fall campaign

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Spanish fashion house Loewe is urging consumers to speak up in an advertising campaign featuring an outspoken soccer star.

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Glenda Bailey stepping down as Harper's Bazaar editor

Hearst-owned women's magazine Harper's Bazaar's editor in chief Dame Glenda Bailey is stepping down after 19 years leading the title.

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Bentley visualizes craftsmanship via drone-captured footage

British automaker Bentley is detailing the lengthy process that it takes to craft its Bentayga Speed sport utility vehicle by following the construction from start to finish.

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