

MEDIA/PUBLISHING

Saks sponsors Town & Country's 2020 Jewelry Awards with February cover star Aerin Lauder as cohost

January 17, 2020



The Town & Country Jewelry Awards is a highly glamorous event recognizing emerging and established jewelers. Image courtesy of Town & Country

By MICKEY ALAM KHAN

Hearst Magazines' *Town & Country* is hosting the 2020 T&C Jewelry Awards, with department store chain Saks Fifth Avenue re-upping sponsorship for the third consecutive year.

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Officially the Town & Country Jewelry Awards with Saks Fifth Avenue, the cocktail event will be held Jan. 27 at L'Avenue at Saks. Town & Country February cover star and entrepreneur **Aerin Lauder** will cohost the awards alongside Saks president Marc Metrick and T&C editor in chief Stellene Volandes.

"Every year these awards are a celebration of jewelry and of the artists creating it, and that will never change, but this year's awards portfolio is bigger than ever, and we are proud to honor both masters like David Yurman and Cartier and Van Cleef as well as young talent like Sabba and Emanuel Tarpin and Loren Nicole," Ms. Volandes said.

"We also added categories that reflect how jewelry impacts popular culture far beyond the vitrine or the red carpet," she said. "We have awards to the jewels that broke the Internet' and jewels that proved to be plot points in some of our favorite movies and theater."

Now in its 174th year, *Town & Country* continues to cover the intersection of culture, society, wealth, luxury and philanthropy.



Aerin Lauder, founder of the Aerin lifestyle brand, is on the cover of Town & Country's February 2020 issue. Image courtesy of Town & Country

Finding the gems

Ms. Volandes interviewed Ms. Lauder for the magazine's February cover story. The interviewee's photographs were inspired by some of *Town & Country* and Ms. Volandes' jewelry icons such as Millicent Rogers, Elizabeth Taylor, Gloria Vanderbilt and Maria Callas.

The choice of Ms. Lauder was intentional.

"Aerin is a friend of the magazine and someone who loves jewelry, both inherited pieces and pieces from young talents, and wears it beautifully," Ms. Volandes said.

"Her jewelry manages to be both glamorous and discreet," she said. "I'm still trying to figure out how she does it. And can't wait to see what she wears on the 27th," she said.

Guests expected at the **awards ceremony** include Martha Stewart, Ryan Jamal Swain, Hilary Rhoda, Talita von Furstenberg, Sophie Anne Caruso, Stacy London, Debra Messing, Sasha Bikoff and Mr. Yurman.

The awards categories include "the jewels that broke the Internet," "the red-carpet appearance," "the innovators," "the jewelry champion: Jordan Roth," among others.

While competition in the jewelry world has increased, one thing stays true as a differentiator.

"I say this to every jeweler I meet: nothing is more important than your own point of view," Ms. Volandes said.

[Please click here to access the PDF of the in-book spread on the *Town & Country* Jewelry Awards with Saks Fifth Avenue](#)