

NEWS BRIEFS

Day's wrap: Fairmont, Tiffany, Bloomberg Green, Coronavirus affecting luxury and Small Luxury Hotels

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Nobu Hotel Ibiza Bay, a member of the Small Luxury Hotels of the World. Image credit: Nobu Hotel Ibiza Bay

By STAFF REPORTS

Luxury Daily's live news from Jan. 21:

[Fairmont partners with Montreux Jazz Festival for global musical tour](#)

Fairmont Hotels & Resorts has launched a global partnership with the Montreux Jazz Festival after a European pilot last year, with plans to showcase musical programs and activations at 13 properties worldwide.

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[Tiffany, in nod to sustainability, throws weight behind new Bloomberg Green media brand](#)

The support is in line with Tiffany's focus on sustainability and green practices across its entire supply chain.

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[Coronavirus could affect luxury goods sales to Chinese consumers and travelers](#)

The spread of the coronavirus in China, especially during the busy Lunar New Year season, may affect tourism and luxury consumption in that market, threatening near-term revenue for leading European luxury houses.

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[How Small Luxury Hotels of the World members are responding to traveler trends](#)

Travelers want pared-back extravagance by interacting with local cultures, respecting nature and participating in something that feels bigger than themselves.

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[Please click here to read the morning newsletter: Companies should play integral role in shaping sustainable future](#)

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