

NEWS BRIEFS

IWC Schaffhausen, Engel & Vlkers Yachting, Canyon Ranch, Axa XL and Salon Priv Concours d'Elgance

January 24, 2020



IWC Schaffhausen: making of a watchcase. Image credit: IWC Schaffhausen

By STAFF REPORTS

Luxury Daily's live news from Jan. 23:

[IWC offers insights into what materials go into its watchcases and why](#)

Swiss watchmaker IWC Schaffhausen has set out to lift the curtain behind the materials that go into making the cases of its timepieces as part of its #IWCExpained series.

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[Engel & Vlkers seizes luxury yachting opportunity with new brokerage that complements real estate](#)

Engel & Vlkers Yachting has served the Mediterranean market since 2007 with locations in Monaco and Antibes in France.

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[Canyon Ranch, seeking growth in wellness, hires new CEO from Ralph Lauren](#)

Canyon Ranch has poached Jeff Custer from Ralph Lauren Corp. to become the U.S. wellness lifestyle brand's CEO.

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[Axa XL, insurer to wealthy collectors, signs up for 5-year sponsorship of Britain's Salon Priv Concours d'Elgance](#)

The deal with Salon Priv, organizer of the car show at Blenheim Palace in England's Oxfordshire, puts Axa XL in the same company as other sponsors such as Pirelli, Boodles, Gatineau Paris, Champagne Pommery, Lockton Private Clients and EFG Private Banking.

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