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TRAVEL AND HOSPITALITY

Four Seasons Hotels enters Spain with Madrid location in historic district

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The Four Seasons Hotel Madrid is the brand's first property in the travel-friendly Spanish market. Image credit: Four Seasons Hotel and Resorts

By STAFF REPORTS

Four Seasons Hotels and Resorts will open its first hotel in Spain this spring with the restoration and conversion of seven historic buildings in the Centro Canalejas district.



The Four Seasons Hotel Madrid will also feature a new dining concept from Michelin-starred chef Dani Garcia. The property took seven years to refurbish, with more than 3,700 artifacts displayed on the premises, adding to the lure of its central location.

"Madrid is having its moment, and Four Seasons is at the center of it," said Simon Casson, Four Seasons president of hotel operations for Europe, Middle East and Africa, in a statement.

"Our owner partners OHL Desarrollos and Mohari Hospitality, and our all-star team of artisans, culinarians and hoteliers, share our vision for offering a very personalized Four Seasons experience in a truly extraordinary setting in this vibrant city," he said.

The Four Seasons joins other five-star hotel chains such as the Ritz-Carlton and Mandarin Oriental with a presence in the Spanish capital.

Making a statement

A soaring grand lobby will welcome guests when they check in starting May 15.



Four Seasons Hotel Madrid lobby. Image credit: Four Seasons Hotels and Resorts

The hotel will also boast a four-level spa, pool terrace, 22 Four Seasons Private Residences and the Galera Canalejas luxury shopping mall.

Architects Estudio Lamela led the restoration, with interiors by a team of designers including BAMO, BG Architecture, Martin Brudnizki, AvroKO and Luis Bustamante.

Christoph Schmidinger has been named Four Seasons regional vice president and the hotel's general manager.



Four Seasons Hotel Madrid spa. Image credit: Four Seasons Hotels and Resorts

Location was key for the Four Seasons' maiden presence in the Spanish market.

The hotel is walking distance from Kilmetro Cero, the point from which all distances in Spain are measured.

Within a 20-minute walk are the 300-acre Retiro Park with Glass Palace, pathways amid trees, fountains and ponds.

The Prado, the Thyssen-Bornemisza and the Museo Nacional Centro de Arte Reina Sofa museums surround the Four Seasons, adding to the cultural attraction of the location.



Four Seasons Hotel Madrid Royal Suite. Image credit: Four Seasons Hotels and Resorts

AS IS THE CASE with most upscale hotels, food plays a key role at the Four Seasons Hotel Madrid.

Mr. Garcia, a well-known celebrity chef in Spain with three Michelin stars to his name, will open Dani, a rooftop brasserie serving Andalusian cuisine and views of the city indoors and outdoors on the terrace.

The hotel will have a gastrobar riding on the tapas trend that started in Spain, pairing modern Asian flavors with

cocktails. An open bar and lounge will be located next to the hotel's lobby.

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