

NEWS BRIEFS

US designers, Inter Parfums, distressed fashion and ecommerce fakes – News briefs

January 28, 2020



Montblanc Explorer fragrance. Image credit: Interparfums

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Do US luxury designers have a future?](#)

On the same day that the bankruptcy saga of cult department store Barneys finally drew to a dismal end, Zac Posen announced that he was shuttering his business, says Vogue Business.

[Click here to read the entire article on Vogue Business](#)

[Holiday fragrance sales inch up for Inter Parfums](#)

Inter Parfums Inc. posted a slight increase in sales over the holiday season, as numbers were dragged down by fluctuations in currency exchange rates, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Distressed clothing: Offensive or just fashion?](#)

When Golden Goose sneakers first began sweeping Megan Saustad's suburban Dallas neighborhood last year, the fashion blogger and mother of three hesitated. Launched in 2007 but more prevalent than ever, the Italian-made low-tops ornamented with sparkles and stars are "crazy expensive," she wrote on her Web site, Truly Megan, per the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[US says ecommerce firms need to do more about fake goods](#)

Ecommerce has unleashed an increasing torrent of fake merchandise upon the world and private companies and the U.S. government must do more to address the problem, Trump administration officials said Friday as they

released a plan aimed at cracking down on counterfeit goods, according to the Associated Press.

[Click here to read the entire article on the Associated Press](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.