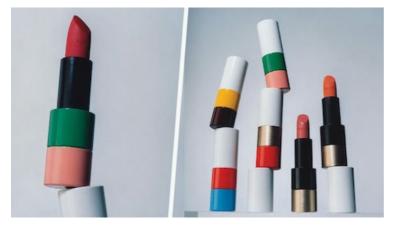


The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: Herms, Burberry, Louis Vuitton, Tiffany and LVMH

February 5, 2020



Rouge Herms is the start of Herms' ambitious plans to steal share in the growing beauty care and makeup market. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Herms challenges cosmetics establishment with official debut of Herms Beauty

French fashion and leather goods house Herms has officially launched Herms Beauty, its 16th line of business that kicks off modestly with its first range of lipsticks.



Please click here to read the entire article

Burberry gives voice to models with spring-summer 2020 campaign

Burberry has launched its spring summer 2020 campaign that begins to recognize the vision of chief creative officer Riccardo Tisci for the storied British fashion brand.

Please click here to read the entire article

Louis Vuitton's new menu for growth: restaurants

French fashion house Louis Vuitton has opened its first caf and restaurant within a store, picking its newly inaugurated Osaka Midosuji shop in Japan as the location to add a new twist to its business model.

Please click here to read the entire article

Tiffany & Co. shareholders approve acquisition by LVMH for \$16.2B

Shareholders of famed U.S. jeweler Tiffany & Co. at a special meeting have overwhelmingly approved its sale to French luxury conglomerate LVMH Mot Hennessy Louis Vuitton SE.

Please click here to read the entire article

Please click here to read the morning newsletter: Sephora, Four Seasons, Dior and Chanel lead in luxury CX: Brandwatch

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.