

NEWS BRIEFS

Day's wrap: Herms, Burberry, Louis Vuitton, Tiffany and LVMH

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Rouge Herms is the start of Herms' ambitious plans to steal share in the growing beauty care and makeup market. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Herms challenges cosmetics establishment with official debut of Herms Beauty](#)

French fashion and leather goods house Herms has officially launched Herms Beauty, its 16th line of business that kicks off modestly with its first range of lipsticks.

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[Burberry gives voice to models with spring-summer 2020 campaign](#)

Burberry has launched its spring summer 2020 campaign that begins to recognize the vision of chief creative officer Riccardo Tisci for the storied British fashion brand.

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[Louis Vuitton's new menu for growth: restaurants](#)

French fashion house Louis Vuitton has opened its first caf and restaurant within a store, picking its newly inaugurated Osaka Midotsuji shop in Japan as the location to add a new twist to its business model.

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[Tiffany & Co. shareholders approve acquisition by LVMH for \\$16.2B](#)

Shareholders of famed U.S. jeweler Tiffany & Co. at a special meeting have overwhelmingly approved its sale to French luxury conglomerate LVMH Mot Hennessy Louis Vuitton SE.

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