

NEWS BRIEFS

Day's wrap: Gucci, Audi and Dior

February 6, 2020



Model and actor Cara Delevingne fronts for the new Dior Addict campaign. Image courtesy of Dior

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Cara Delevingne takes a shine to new Dior Addict lipstick](#)

French fashion house Christian Dior is introducing an update to its Dior Addict lipsticks, enlisting top model Cara Delevingne in a promotional push via video and social media and expanding on the beauty line that launched two years ago.

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A survey of Audi e-tron SUV owners found that environmental responsibility is among their top purchase considerations, along with quality, design and driving experience expected from the brand's vehicles.

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