

NEWS BRIEFS

Day's wrap: Fendi, Hennessy, The Glenlivet, Hotel du Cap-Eden Roc and Vacheron Constantin

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A swim in the ocean will do it. Image credit: Oetker Collection

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Fendi's new store in Venice goes for LEED certification as sustainability measure

Italian fashion brand has opened its new boutique in Venice with a noble aspiration: to become the first store in the Fendi portfolio to gain LEED certification.

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LVMH's Hennessy Cognac to break first commercial to mark NBA sponsorship

LVMH's Hennessy will debut its first television commercial after it signed a multiyear deal to make the Cognac brand the official spirit of the United States' National Basketball League and its affiliate franchises.

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Pernod Ricard's The Glenlivet partners with alice + olivia during NYFW

Pernod Ricard's The Glenlivet and fashion brand alice + Olivia partnered during New York Fashion Week to create a special bag inspired by the single malt Scotch whisky.

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French Riviera gem Hotel du Cap-Eden Roc reopens with refreshed, contemporized dining areas

The haunt of Hollywood celebrities, royals and jet-set of yore, Hotel du Cap-Eden Roc in Cap d'Antibes has reopened its doors after the most famous hospitality property in the French Riviera underwent a makeover.

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Vacheron Constantin picks bigger flagship store for New York in affirmation of US growth potential

Swiss watch brand Vacheron Constantin is doubling down on its bricks-and-mortar presence in the United States

with the launch of a new flagship store in New York that boasts more real estate and a location with cachet.

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Morning's lead story: Cunard goes all in for transformative travel experiences

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