

MEDIA AND PUBLISHING

What did it take to put together Fenty founder Rihanna's luxury limited-edition visual autobiography?

February 20, 2020



"Love, Rihanna: Luxury Supreme" is the ultimate letter to Rihanna's fans. Image credit: Phaidon

By LUXURY DAILY NEWS SERVICE

It took five years for coffee-table book publisher Phaidon to complete a sumptuous volume on entertainer and Fenty Beauty founder Rihanna. The result is an artisanal, visual feast.

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The result is a 504-page book packing 1,000 images with seven gatefolds, 11 special inserts including nine bound-in booklets, a die-cut tip-in sheet and a double-sided removable poster.

Ode to joys

Called "**Love, Rihanna: Luxury Supreme**," the book is styled as a love letter to Rihanna's fans where she invites them into her world with this visual biography that spans her Barbados childhood to tours, time with friends and family, and her life as an entrepreneur, performer, designer and artist.



A page from "Love, Rihanna: Luxury Supreme." Image credit: Phaidon

The book is a large-format limited edition, hand-sewn and bound in bespoke padded Japanese-designed fabric with a pearlescent finish, embedded with a matte black, laser-cut steel logo designed by Barnbrook studio.

The end papers are custom design by The Haas Brothers in spot gloss on a rich black paper stock.

Each special edition is signed "Love, Rihanna" by Rihanna and numbered 1-500.

The book is priced at \$1,995.

Phaidon released a behind-the-scenes video that traced the book's journey from start to launch in October at the Guggenheim Museum in New York.

The making of the Rihanna book

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