

WOMEN IN LUXURY

## Register now: Women in Luxury conference New York April 15

March 5, 2020



*Much to celebrate for strides women have made: Piaget watches and jewels. Image credit: Piaget*

By LUXURY DAILY NEWS SERVICE

[Please click here to register for the Women in Luxury 2020: Next-Level Leadership conference Wednesday, April 15 in New York. Limited seats.](#)

Join senior executives at the fourth annual Women in Luxury 2020 conference, an event hosted Wednesday, April 15 by *Luxury Daily* that is designed to reflect the expertise and smarts of women leaders in the luxury business.

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The theme of this year's event is *Next-Level Leadership*.

Speakers at the daylong event include decision-makers at BMW, Chanel, Piaget, Apple, La Perla, Mot Hennessy, Ritz-Carlton, Mandarin Oriental, Maison Atia, Diamond Producers Association, Forrester Research, Ana Andjelic, Shanker Inc., Accenture, Modern Luxury, Worth, Meredith's *Travel + Leisure*, China Luxury Advisors, Sedhom Law Group, Reputation Dynamics, Luxury Portfolio International and LVMH's Starboard Cruise Services. Moderators include executives from Coresight Research, Miller&Co. and Greg Licciardi.

Venue is UBS Building, 1285 Avenue of the Americas, 14th Floor, New York, NY 10019. Venue courtesy UBS.

Price of the **conference** is only \$795 and includes breakfast, lunch and snacks throughout, with plenty of networking opportunities. Please email [ads@napean.com](mailto:ads@napean.com) for the lunch sponsorship.

Launching along with the conference: *Luxury Daily's* Women in Luxury network for attendees current and past of the Women in Luxury conference, plus honorees of the publication's prestigious Luxury Women to Watch annual awards since 2010. *More to come at conference.*

Topics and Agenda are below.

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TOPICS and AGENDA

8 a.m. 8:15 a.m.

Welcome Address

Mickey Alam Khan, editor in chief, *Luxury Daily*

Seth Rutman, vice president for wealth management, JPR Group, UBS International

8:15 a.m. 8:45 a.m.

Mandate: Growing a Storied Women's Apparel Brand

Morgan Richardson, brand president for North America and Mexico, La Perla

8:45 a.m. 9:30 a.m.

How I Lead: Managing Up, Down and Sideways

Winnie Ma, head of high-end development, Chanel

Yvonne Lynam, brand president for Americas, Piaget

Missy Pool, head of flagship retail, Apple's Madison Avenue store

Kristina Buckley Kayel, managing director for North America, Diamond Producers Association

9:30 a.m. 9:45 a.m.

Networking Break

9:45 a.m. 10:30 a.m.

Research Keynote

Tech Titans: How Retailers and Brands Should Navigate Apple, Amazon, Google and Facebook

Sucharita Kodali, vice president and principal analyst, Forrester Research

10:30 a.m. 10:50 a.m.

Being CMO: New Dictates of the Job

Raquel Cadourcy, chief marketing officer, Modern Luxury

10:50 a.m. 11:15 a.m.

Blockchain Dress, Video Games and Virtual Influencers: The Future of Luxury Storytelling

Ana Andjelic, brand strategist and formerly chief brand officer, Rebecca Minkoff

Rori DuBoff, managing director of innovation and strategy, Accenture Interactive

11:15 a.m. 11:30 a.m.

Networking Break

11:30 a.m. 11:50 a.m.

What She Wants: The Affluent Chinese Woman Consumer

Renee Hartmann, cofounder/CEO, China Luxury Advisors

11:50 a.m. 12:10 p.m.

Going Places: Leading an Editorial Team in an Evolving Content World

Jacqui Gifford, editor in chief, *Travel + Leisure*

12:10 p.m. 12:30 p.m.

Catherine Lapadula, managing director, UBS AG, and location head, UBS International New York branch

12:30 p.m. 1:30 p.m.

Sponsored Lunch Break

1:30 p.m. 1:50 p.m.

Mentor and Mentee: Building a Symbiotic Relationship

Martin Shanker, president, Shanker Inc.

1:50 p.m. 2:10 p.m.

Women@MHUSA: How to Empower Women In Your Company

Erica Guries, director of competitive intelligence, LVMH's Mot Hennessy

2:10 p.m. 2:30 p.m.

No Assembly Line: Rolling Out a Product In a Competitive Auto Market

Kate Alini, product manager for BMW 7 and 8 series, BMW

2:30 p.m. 2:50 p.m.

Turning the Page: Growing a Publishing Brand Into a Platform

Juliet Scott-Croxford, CEO, Worth

2:50 p.m. 3:10 p.m.

Networking Break

3:10 p.m. 3:30 p.m.

Embracing the Circular Economy

Samantha Taylor, founder/CEO, Reputation Dynamics

3:30 pm. 3:50 p.m.

Experiences: The Ritz-Carlton Way

Caroline M. Gardner, global brand management, Ritz-Carlton, Ritz-Carlton Reserve and Bulgari Hotels & Resorts

3:50 p.m. 4:10 p.m.

Home Suite Home: How Hotel-Branded Residences are the In Thing

Adelina Wong Ettelson, global head of residential marketing, Mandarin Oriental

4:10 p.m. 4:30 p.m.

Getting Real: Global Trends in Luxury Real Estate

Stephanie Anton, president, Luxury Portfolio International

4:30 p.m. 4:50 p.m.

Legal Landscape in Luxury 2020

Rania Sedhom, founder/managing partner, Sedhom Law Group

4:50 p.m. 5:10 p.m.

Nothing Faux: Young Entrepreneur, New Market

Chloe Mendel, cofounder/creative director, Maison Atia

5:10 p.m. 5:25 p.m.

Navigation: Assuming a Newly Created Role for Luxury

Stacy Shaw, vice president of luxury division and retail experience, LVMH's Starboard Cruise Services

5:25 p.m. 5:30 p.m.

3 Takeaways from Women in Luxury 2020

Mickey Alam Khan, editor in chief, *Luxury Daily*

Moderators:

Mickey Alam Khan, editor in chief, *Luxury Daily*

Eddie Rodriguez

Marie Driscoll, managing director for luxury, Coresight Research

Rebecca Miller, founder/CEO, Miller&Co

Greg Licciardi, luxury consultant

Conference wraps

*Luxury Daily reserves the right to alter the agenda or change the venue. Refunds will not be given after 12.01 a.m. on Monday, April 13, 2020.*

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Hotels in the Midtown Manhattan neighborhood:

[Mandarin Oriental New York](#)

80 Columbus Park at 60<sup>th</sup> Street, New York, NY 10023; tel: 212-805-8800

[Please click here for the Web site](#)

Trump Hotel Central Park

One Central Park West, New York, NY, 10023; tel: 212-299-1000

[Please click here for the Web site](#)

Hudson New York

356 W 58<sup>th</sup> Street, New York, NY 10019; tel: 212-554-6000

[Please click here for the Web site](#)

JW Marriott Essex House New York

160 Central Park South, New York, NY 10019; tel: 212-247-0300

[Please click here for the Web site](#)

[The Hilton New York](#)

1335 Avenue of the Americas, New York, NY 10019; tel: 212-586-7000

[Please click here for the Web site](#)

[The Palace Hotel](#)

455 Madison Avenue, New York, NY 10022; tel: 212-888-7000

[Please click here for the Web site](#)

[The Bryant Park Hotel](#)

40 West 40<sup>th</sup> Street, New York, NY 10018; tel: 212-869-4446

[Please click here for the Web site](#)

[New York Marriott Marquis](#)

1535 Broadway, New York, NY 10036; tel: 212-398-1900

[Please click here for the Web site](#)

[Sheraton Times Square](#)

811 Seventh Avenue, New York, NY 10019; tel: 212-581-1000

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