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TRAVEL AND HOSPITALITY

## Four Seasons unveils first podcast series with dialogues on life-changing travel

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Jessica Nabongo, Four Seasons' first guest in its inaugural podcast series, has visited every single country in the world. Image credit: Four Seasons

By LUXURY DAILY NEWS SERVICE

Four Seasons Hotels and Resorts has debuted its first podcast series intended to offer inspiration through conversations with extraordinary people about life-changing travel.



Called "Take the Leap," the series introduces listeners to three influencers, three hosts and three Four Seasons destinations as they discuss meaningful travel moments, stepping out of one's comfort zone and what it means to truly take your time.

Toronto-based Four Seasons is one of the leading luxury hotel and resort chains worldwide. It currently operates 117 hotels and resorts, and 45 residential properties in cities and resort destinations in 47 countries, with more than 50 projects under way.

But competition for traveler attention, especially with the coronavirus scare, is intense.

## Steps taken

The series kicks off with Jessica Nabongo, a writer, entrepreneur, public speaker and travel influencer, as well as the first documented black woman to visit every country in the world.

In the maiden episode hosted by Alicia Miller Corbett, editor in chief of Four Seasons Magazine, Ms. Nabongo reflects on her two-and-a-half-year journey, and how breaking free of her comfort zone led to deeper, life-changing connections.

After a Four Seasons experience in the Tuscan countryside foraging with a fourth-generation truffle hunter, a mixology class with head bartender Karem Pasqualetti, and a cooking lesson from Michelin starred Chef Vito Mollica, Ms. Nabongo urges podcast listeners to live life without limits, embracing new opportunities at every turn.



Jessica Nabongo goes truffle hunting in Tuscany. Image credit: Four Seasons

Episode two features an adventurer.

After quitting his full-time job as a graphic designer at *Bon Apptit* magazine, professional Instagrammer and content creator Patrick Janelle interviewed Georgina Miranda.

Ms. Miranda climbed Mount Everest twice, founded consulting and coaching service She Ventures, and is currently pursuing the "Explorer's Grand Slam" a quest to stand on the highest summits in each continent, as well as the North and South Pole.

Ms. Miranda met with Mr. Janelle in Costa Rica to discuss how travel and work/life balance can fuel success and offer a new mindset about what is possible.

The final episode of the series features wellbeing entrepreneur, former television host and Happy Not Perfect app creator Poppy Jamie in conversation with professional photographer and traveler Dave Krugman in Kyoto, Japan.

In that podcast, the pair offers unique perspectives on how travel is essential to creative life, and the question of whether it is possible to take your "vacation self" home with you.

CONSUMERS WHO want to listen to the podcast series have to subscribe to *Take the Leap* on Spotify, or Apple Podcasts.

Four Seasons will have extended footage on YouTube, with new episodes launching this month and next.

Four Seasons: Jessica Nabongo on traveling without fear

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