

NEWS BRIEFS

Day's wrap: Four Seasons, Louis Vuitton, UNICEF, Rolls-Royce and Dior

March 2, 2020



Franois Demachy oversees perfume development at LVMH and its Dior subsidiary, creating fragrance collections such as Maison Christian Dior. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Four Seasons unveils first podcast series with dialogues on life-changing travel](#)

Four Seasons Hotels and Resorts has debuted its first podcast series intended to offer inspiration through conversations with extraordinary people about life-changing travel.

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[Louis Vuitton's Virgil Abloh designs first Silver Locket collection for UNICEF support](#)

Louis Vuitton since 2016 has helped raise funds for UNICEF to aid vulnerable children around the world.

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[Rolls-Royce Motor Cars employees pick Families of Ocean Ward as new house charity for 2020](#)

Rolls-Royce Motor Cars has named Families of Ocean Ward as its house charity for this year after the British automaker's employees voted on the choice in a time-honored tradition.

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[Franois Demachy, Dior and LVMH head of perfumes, wins French high honor for the arts](#)

Franois Demachy, Dior perfumer-creator and director of perfume development at LVMH, has been awarded the Chevalier Des Arts et Des Lettres by France's minister of culture, Franck Riester.

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[Register now: Women in Luxury conference New York April 15](#)

Register now for Luxury Daily's fourth annual Women in Luxury conference Wednesday, April 15 in New York. Meet with speakers from BMW, Chanel, Piaget, Apple, La Perla, Mot Hennessy, Ritz-Carlton, Mandarin Oriental, Maison Atia, Diamond Producers Association, Forrester Research, Ana Andjelic, Shanker Inc., Accenture, Modern Luxury,

Worth, Meredith's Travel + Leisure, China Luxury Advisors, Sedhom Law Group, Reputation Dynamics, Luxury Portfolio International and LVMH's Starboard Cruise Services.

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