

NEWS BRIEFS

Day's wrap: Sotheby's International Realty, Nordstrom, Trunk Club, Gucci and Ferragamo

March 4, 2020



South Korean performer Kai in the Gucci spring/summer 2020 eyewear ad campaign that pays homage to the Eighties teen hangout, the record store. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Sotheby's International Realty clocks \\$114B in 2019 property sales volume](#)

Sotheby's International Realty posted more than \$114 billion in global sales volume for 2019 through its network of affiliated brokers and sales professionals helping clients buy and sell luxury properties.

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[Nordstrom pulls plug on home-trial retailer Trunk Club, plans to fold into full-line stores](#)

U.S. department store chain is shuttering its standalone Trunk Club service after buying the try-at-home retailer for \$350 million in August 2014 and giving it much runway for growth. The news comes the same week as fashion rental retailer Armarium's decision to close.

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[Gucci spring-summer eyewear campaign sets sight on 80s teen hangout](#)

Italian fashion giant Gucci is back to mining the past for its spring/summer 2020 eyewear ad campaign with a visit to an iconic record store in Los Angeles.

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[Ferragamo's "Rising in Hollywood" film series enlists women industry insiders with dreams](#)

Italian fashion and footwear maker Salvatore Ferragamo has debuted "Rising in Hollywood," a series of four short films that highlight the insights, emotions and ambitions of a new crop of women creative personalities and entrepreneurs.

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[Register now: Women in Luxury conference New York April 15](#)

Register now for Luxury Daily's fourth annual Women in Luxury conference Wednesday, April 15 in New York. Meet with speakers from BMW, Chanel, Piaget, Apple, La Perla, Mot Hennessy, Ritz-Carlton, Mandarin Oriental, Maison Atia, Diamond Producers Association, Forrester Research, Ana Andjelic, Shanker Inc., Accenture, Modern Luxury, Worth, Meredith's Travel + Leisure, China Luxury Advisors, Sedhom Law Group, Reputation Dynamics, Luxury Portfolio International and LVMH's Starboard Cruise Services.

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