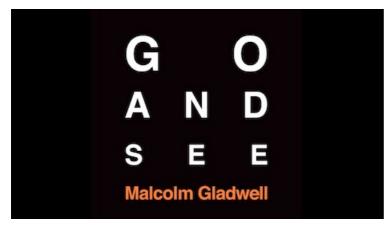


The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: Millennials and coronavirus, Lexus, Malcolm Gladwell, Klarna and Nordstrom

March 5, 2020



Lexus paid U.S.-based Canadian writer and author Malcolm Gladwell to produce a six-episode podcast series on the cultural and engineering underpinnings of the Japanese automaker. Image courtesy of Lexus

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Millennials most affected by coronavirus: Study

What impact is the coronavirus having on consumer purchase decisions and behavior?



Please click here to read the article

Japan's Lexus taps author Malcolm Gladwell to produce podcasts for behind-the-scenes look

With Malcolm Gladwell's imprimatur, the podcast series gives a behind-the-scenes look at how culture and engineering blend at Japanese automaker Lexus.

Please click here to read the article

Millennial and Gen Z consumers value transparency, tech for financial management

New research shows that 52 percent of millennial and Gen Z consumers view themselves as financially savvy, and 38 percent think they are more financially responsible than is acknowledged.

Please click here to read the article

US department store chain Nordstrom debuts 2025 human rights goals ahead of International Women's Day

U.S. department store chain Nordstrom has expanded its Nordstrom Made commitment to introduce its 2025 human rights goals as a means to offer its customers a selection of products manufactured in a responsible way.

Please click here to read the article

Register now: Women in Luxury conference New York April 15

Register now for Luxury Daily's fourth annual Women in Luxury conference Wednesday, April 15 in New York. Meet

with speakers from BMW, Chanel, Piaget, Apple, La Perla, Mot Hennessy, Ritz-Carlton, Mandarin Oriental, Maison Atia, Diamond Producers Association, Forrester Research, Ana Andjelic, Shanker Inc., Accenture, Modern Luxury, Worth, Meredith's Travel + Leisure, China Luxury Advisors, Sedhom Law Group, Reputation Dynamics, Luxury Portfolio International and LVMH's Starboard Cruise Services.

Please click here to read the article

Morning's lead story: Where the ultra-wealthy spend: New York, city homes and Herms handbags

Please click here to read the morning newsletter

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.