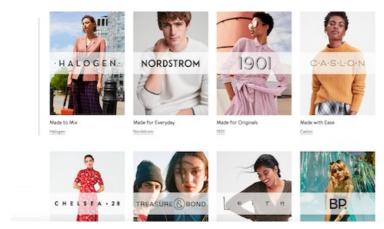


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NEWS BRIEFS

# Millennials and coronavirus, Lexus, Malcolm Gladwell, Klarna and Nordstrom

March 6, 2020



Nordstrom will apply its human rights goals first to its own Nordstrom Made stable of private-label brands. Image credit: Nordstrom

By LUXURY DAILY NEWS SERVICE

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#### Millennials most affected by coronavirus: Study

What impact is the coronavirus having on consumer purchase decisions and behavior?



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## Japan's Lexus taps author Malcolm Gladwell to produce podcasts for behind-the-scenes look

With Malcolm Gladwell's imprimatur, the podcast series gives a behind-the-scenes look at how culture and engineering blend at Japanese automaker Lexus.

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### Millennial and Gen Z consumers value transparency, tech for financial management

New research shows that 52 percent of millennial and Gen Z consumers view themselves as financially savvy, and 38 percent think they are more financially responsible than is acknowledged.

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#### US department store chain Nordstrom debuts 2025 human rights goals ahead of International Women's Day

U.S. department store chain Nordstrom has expanded its Nordstrom Made commitment to introduce its 2025 human rights goals as a means to offer its customers a selection of products manufactured in a responsible way.

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Register now for Luxury Daily's fourth annual Women in Luxury conference Wednesday, April 15 in New York. Meet with speakers from BMW, Chanel, Piaget, Apple, La Perla, Mot Hennessy, Ritz-Carlton, Mandarin Oriental, Maison Atia, Diamond Producers Association, Forrester Research, Ana Andjelic, Shanker Inc., Accenture, Modern Luxury, Worth, Meredith's Travel + Leisure, China Luxury Advisors, Sedhom Law Group, Reputation Dynamics, Luxury

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