

FINANCIAL SERVICES

Chubb, targeting wealthy car collectors, to sponsor Concours of Elegance at UK's Hampton Court Palace

March 9, 2020



Concours of Elegance at Hampton Court Palace in England. Image courtesy of Concours of Elegance

By LUXURY DAILY NEWS SERVICE

Chubb, the world's largest publicly traded property and casualty insurer, has signed on to sponsor for the first time the Concours of Elegance at the United Kingdom's Hampton Court Palace.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The sponsorship of the concours d'elegance event Sept. 4-6 ties in with Chubb's focus as insurer to the wealthy for high-value collections and vintage cars such as those displayed at events such as the Concours.

"I am proud and delighted that Chubb is the new insurance partner for the Hampton Court Concours of Elegance," said Annmarie Camp, head of personal risk services for Europe at Chubb, in a statement. "This is a wonderful event in a fabulous historic setting which has become synonymous with showcasing some of the best and most beautiful motor cars ever built.

"As insurers of prestige, vintage and exotic vehicles we share a passion for motoring and I am very much looking forward to watching this partnership flourish," she said.



Concours of Elegance on Hampton Court Palace grounds. Image credit: Concours of Elegance

In for the ride

Chubb's motoring policies are targeted to owners of classic cars and rare supercars the very consumers who attend and exhibit at the [Concours of Elegance](#).

Created more than 20 years ago, Chubb's Masterpiece policy caters to wealthy Britons, offering claims handling, appraisals and experiences associated with its sponsorship of events such as the Concours.

Now in its ninth year, the Concours of Elegance attracts some of the leading players in the classic car business and collectors worldwide.

The Hampton Court Concours of Elegance recently won gongs such as the Motoring Spectacle of the Year from the Royal Automobile Club.

Last year, the Concours of Elegance's featured a world-first gathering of every single Aston Martin Zagato model ever built with 17 in total, a collection of 166MM Ferraris, including the most significant Ferrari in the world, the first Bentley to race at Le Mans and the first Bentley to win back-to-back at Le Mans.

CHUBB IS no stranger to prestigious auto events.

The company last September sponsored the 14th edition of Britain's [Salon Priv](#) Concours d'Elgance at Blenheim Palace at Oxfordshire with 11 Bentleys getting their regional, national or global premieres at the luxury and classic car event held on the grounds of the Duke of Marlborough's home ([see story](#)).

Last year was Bentley Motors' centennial year.

Chubb rival European insurer Axa XL in January signed on for a five-year sponsorship of the Salon Priv ([see story](#)).

Concours of Elegance 2019

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.