

RESEARCH

Luxury Daily releases 44-page State of Luxury 2019 report polling industry insiders (new)

February 7, 2020



State of Luxury 2019 is produced by Luxury Daily and Unity Marketing

By STAFF REPORTS

[Click here to buy the State of Luxury 2019: The Insider View report. Only \\$595 for 44 pages packed with charts, data and analysis](#) OR [get it free with an annual subscription to Luxury Daily](#) (not applicable to monthly rate subscription)

This third annual State of Luxury: The Insider View report by *Luxury Daily* and Unity Marketing reveals:

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

- Trends measuring the pulse of the luxury business from three years of consecutive surveys among ~600 luxury insiders from the luxury goods, services/experiences sectors and companies that provide advertising, marketing, consulting and other support services to luxury companies
- How insiders feel about the state of the luxury market in general and their business, in particular
- Details about distribution challenges, Internet ecommerce strategies, social media and its surprising ineffectiveness, advertising and marketing strategies, and future trends impacting the luxury market.

[Click here to buy the State of Luxury 2019: The Insider View report. Only \\$595 for 44 pages packed with charts, data and analysis](#) OR [get it free with an annual subscription to Luxury Daily](#) (not applicable to monthly rate subscription)