

TRAVEL AND HOSPITALITY

Fairmont, eyeing hospitality potential, enters Ireland with Carton House takeover

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Carton House marks Fairmont's entry into Ireland and its fourth hotel property under management in the British Isles. Image courtesy of Accor

By LUXURY DAILY NEWS SERVICE

Accor's Fairmont brand will make its debut in Ireland with the signing of the Carton House hotel in a deal concluded with the historic property's U.S. owner, Belmullet Hospitality Group.

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Twenty minutes outside the Irish capital of Dublin, Carton House in Maynooth, County Kildare is one of Ireland's most historic mansions.

The hotel is undergoing a multi-million-dollar renovation to align it with Fairmont standards in time for a late-year relaunch as the Fairmont Carton House.

Luck of the Irish?

Carton House will be the fourth Fairmont in the British Isles. It will join London's Savoy hotel, Fairmont St Andrews in Scotland and the recently announced Fairmont Windsor Park, also set to open by year's end.

Fairmont has more than 80 hotels worldwide, many of them in historic buildings and at the center of cities. It will manage Carton House, while Belmullet will continue to own the property in its portfolio of high-end real estate.



The Gold Salon at the Carton House. Image credit: Accor

Upon opening, the Fairmont Carton House will boast two 18-hole golf courses and spa, relying on its reputation as an upscale estate in Ireland, just as the Fairmont St Andrews in Scotland.

A historic property located in the heart of a large estate, the Fairmont Carton House will comprise 170 rooms and suites, and 1,000 square meters of space for conferences and events.

Dining options include the lobby bar and three restaurants, including The Carriage House, restaurant at the golf club and the manor specialty restaurant.

THE CARTON estate dates back to 1176. It was then part of the Maynooth estate, owned by the FitzGerald family, which was one of the most influential families in Irish history.

The mansion itself was built in 1739, which makes it the oldest building in the Fairmont international collection.

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