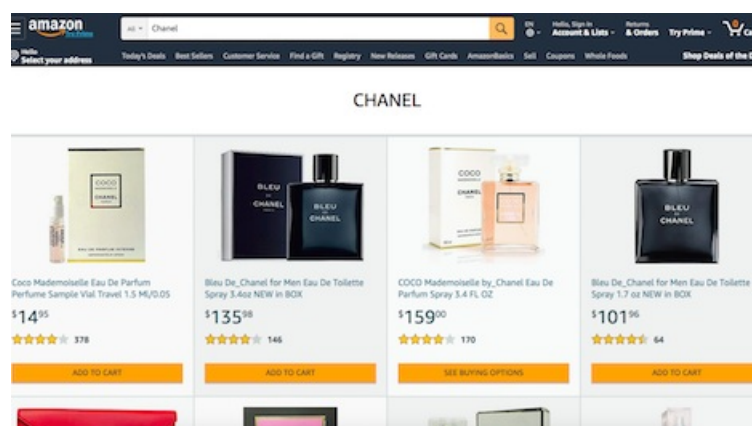


NEWS BRIEFS

Fairmont, coronavirus and search ads, Marc Jacobs Beauty and Frette

March 12, 2020



Amazon in 2018 became the second-largest search engine by advertising revenue after Google. Image credit: Amazon

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Fairmont, eyeing hospitality potential, enters Ireland with Carton House takeover](#)

The hotel is undergoing a multi-million-dollar renovation to align it with Fairmont standards in time for a late-year relaunch as the Fairmont Carton House.



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Unease over the virus has the potential to impact purchasing behavior to varying degrees.

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[Marc Jacobs Beauty targets aspirational luxury shoppers with payment installment plan](#)

U.S. fashion label Marc Jacobs has introduced an installment payment service for its beauty products as a sweetener for aspirational luxury consumers.

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[Italy's Frette enters new product category with first mattress collection](#)

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