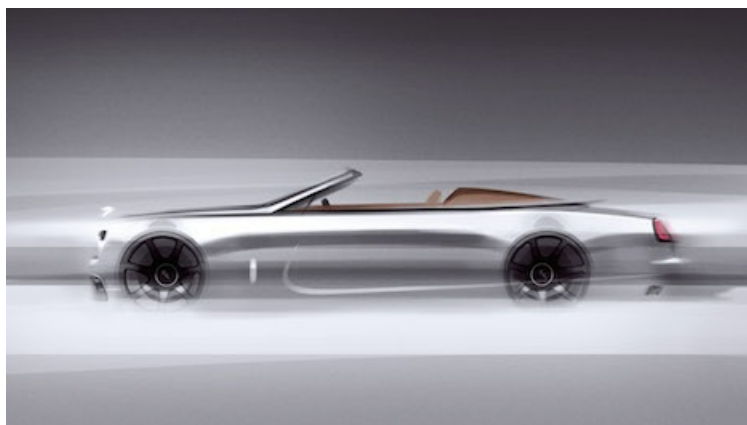


AUTOMOTIVE

Rolls-Royce debuts Silver Bullet limited-edition roadster in homage to Roaring Twenties attitude

March 12, 2020



Side view of the Rolls-Royce Silver Bullet roadster, only 50 of which will be produced for sale globally. Image courtesy of Rolls-Royce Motor Cars

By LUXURY DAILY NEWS SERVICE

Rolls-Royce Motor Cars has launched its first collection car of the decade as an ode to the decadence, heady days and frivolity of the Roaring Twenties of the last century.

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The BMW-owned British automaker will produce 50 units of the Dawn Silver Bullet Collection for sale worldwide.

Over the top

The open-top roadster version of the Rolls-Royce Dawn is meant to resemble a silver bullet. It will pull inspiration from the cars of the 1920s that were associated with bright young things and rakish Hollywood rebels.



Cabin view of the Rolls-Royce Silver Bullet roadster. Image courtesy of Rolls-Royce Motor Cars

Silver has a special place in **Rolls-Royce's** history.

Company cars in the past have borne such names as the Silver Dawn, Silver King, Silver Silence, Silver Spectre and Silver Ghost.

The Dawn Silver Bullet Collection is newly commissioned in ultra-metallic silver bespoke paint finish.



Rolls-Royce Silver Bullett roadster. From Goodwood manufacturing plant in England to the Cte d'Azur, or the French Riviera. Image courtesy of Rolls-Royce Motor Cars

A key feature is the Aero Cowling that shifts the persona of the car's high-shouldered silhouette, heightening the sense of speed and purpose.

Per Rolls-Royce, the rakish silver center spine brings the bodywork into the cabin, giving it the intimate, connected feel of a true two-seater.

A vapor-blasted titanium finisher completes the Aero Cowling windbreak and displays the Silver Bullet name and silhouette.

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