

WATCHES

## Swiss watch brand Hublot goes beyond government recommendation, shuts factory

March 17, 2020



*Hublot is closing its factory for the time being as a precaution against the coronavirus outbreak. Image credit: Hublot*

By LUXURY DAILY NEWS SERVICE

LVMH-owned Swiss watch brand Hublot has taken the decision to shut its factory as a precaution against the COVID-19 coronavirus.

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Switzerland, while not as stringent as other countries, has imposed serious curbs on public movement and gatherings, forcing the cancellation of the Geneva Motor Show, Watches & Wonders Geneva and Baselworld. Now, watchmakers such as Hublot are taken no chances as the world grapples with the rapidly spreading virus.

"By way of precaution, and to protect our personnel, we have decided to go beyond our government's current recommendations, and close our manufacture's production site for the time being," Hublot said in a statement. "This is a temporary measure that will be applied until further notice."

Here is [Hublot's](#) letter in its entirety:

Closure of the Hublot manufacture

Nyon, 17 March 2020

We are going through a period of crisis unprecedented in our recent history, with the expansion of COVID-19.

The Federal Council, the Government of Switzerland, yesterday announced more stringent measures to combat the COVID-19 pandemic, and in particular strict restrictions on movement applicable from today. This has led us to adapt our latest instructions to this new situation, with the same ongoing objective: protecting our employees and their families.

By way of precaution, and to protect our personnel, we have decided to go beyond our government's current recommendations, and close our manufacture's production site for the time being. This is a temporary measure that will be applied until further notice.

It is our hope that this decision will help comply with the need to reduce travel, as communicated by the public authorities, in order to slow the spread of the coronavirus and protect all of our citizens.

We are confident in our ability to overcome this crisis, together.

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