

APPAREL AND ACCESSORIES

Gucci closes all stores in North America as a precaution

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South Korean performer Kai in the Gucci spring/summer 2020 eyewear ad campaign that pays homage to the Eighties teen hangout, the record store. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

In line with other luxury marketers in the United States and Canada, Italian luxury label Gucci is closing all its stores in the region as a buffer against the COVID-19 coronavirus.

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Nordstrom, Sephora, Bloomingdale's and a bunch of other luxury brands and retailers have announced store closures this week, diverting shoppers to their ecommerce sites and apps.

Gucci is French luxury conglomerate Kering's flagship brand.

Here is Gucci's note to customers:

At Gucci, our top priority is the health and well-being of our clients, teams and communities. We have been closely monitoring the latest developments with the novel coronavirus (COVID-19) and in light of the most recent information available, we have taken the precautionary measure to temporarily close all of our stores in North America effective immediately. As this is an evolving situation, we will continue to provide further updates. For the most current information please visit the [Gucci store locator](#).

We will continue to serve our clients through the Gucci website, with the support of our Client Services Team. Should you have any questions or need assistance, please contact us at +1.877.482.2430 or assistance@us-onlineshopping.gucci.com.

We appreciate your patience and look forward to welcoming you into our stores in the near future.

Sincerely,

GUCCI