NEWS BRIEFS

Day's wrap: Aston Martin, Journey, Rolls-Royce and US department stores

March 18, 2020

Facade of Saks Fifth Avenue's flagship store in New York. Image courtesy of Saks Fifth Avenue

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Aston Martin, recently rescued from financial troubles, bans visitors from facilities

Aston Martin Lagonda, an already-troubled British sports car maker, has closed its facilities to all visitors as it addresses the safety concerns of employees, dealers and partners with the COVID-19 outbreak threatening operations of marketers worldwide.

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Journey appeals Google, Facebook and booking agencies to give break to travel and tourism firms

A leading digital marketing and tech agency for the hospitality business has launched an appeal on behalf of its clients to the world's biggest online advertising platforms to help save the travel and tourism sector.

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Rolls-Royce Motors Cars to halt production for 2 weeks starting March 23

British automaker Rolls-Royce will suspend production of vehicles from its Goodwood, England-based plant for two weeks as a precaution against the coronavirus outbreak.

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All major luxury department store chains in North America go dark

With the decision of Saks Fifth Avenue and Neiman Marcus Group, all major luxury department store chains in the United States and Canada have gone dark for at least two weeks.

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Ravaged fashion business will need a root-and-branch makeover

As COVID-19 shuts down stores and keeps consumers indoors, the fashion industry is struggling to understand how to keep afloat in the current climate.

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