

NEWS BRIEFS

Walpole, Brunello Cucinelli, NRF, President Trump and Chinese consumers

March 20, 2020



President Trump on March 19 signing the Families First Coronavirus Response Act. Image credit: The White House

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[British luxury trade body Walpole, girding for harder times, pushes for virtual Bond Street online](#)

As more luxury brands and retailers such as Harrods and Selfridges temporarily shut doors in the United Kingdom, they are expecting ecommerce to step up to the plate.

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[On swallows: Brunello Cucinelli pens an uplifting letter](#)

The lyrical note acknowledges the hardships faced by all with the ongoing coronavirus outbreak. And it is not your typical corporate letter from the CEO sent out in droves over the last few days as the COVID-19 coronavirus rampages on worldwide.

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[NRF writes President Trump for guidance as leading US retail lobby tries saving jobs](#)

The letter from Matthew Shay, president/CEO of the country's largest retail trade association, seeks to clarifications from the Trump administration as state and local governments enact ad-hoc, patchwork and piecemeal regulations to protect against the spread of the COVID-19 coronavirus.

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[Spot survey finds 86pc Chinese consumers to spend less this year](#)

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[Layoffs will likely hit multiple sectors of the luxury business](#)

As damage from the coronavirus continues to make waves across the economy, layoffs have begun in travel and will likely hit many sectors of the luxury business.

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Register now for Luxury Daily's fourth annual Women in Luxury conference Wednesday, June 24 in New York. Meet with speakers from BMW, Chanel, Piaget, Apple, Mot Hennessy, Ritz-Carlton, Mandarin Oriental, Maison Atia, Diamond Producers Association, Forrester Research, Ana Andjelic, Shanker Inc., Accenture, Modern Luxury, Worth, Meredith's Travel + Leisure, China Luxury Advisors, Sedhom Law Group, Reputation Dynamics, Luxury Portfolio International and LVMH's Starboard Cruise Services.

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