

NEWS BRIEFS

Goodwood, Ralph Lauren, Gucci, Geneva Watch Days, Bottega Veneta and Bulgari

March 27, 2020



The Bottega Residency is Italian fashion brand Bottega Veneta's effort to make its Web site and online interface more entertaining to housebound customers and prospects worldwide protecting themselves from the COVID-19 coronavirus outbreak. Image credit: Bottega Veneta

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[UK's Goodwood Festival of Speed, catnip to auto enthusiasts, pushed back](#)

The Duke of Richmond and Gordon has decided to postpone the Goodwood Festival of Speed, one of the most prestigious events in the automotive calendar after consulting the British government and Public Health England.

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[Ralph Lauren springs \\$10M, Gucci \\$2.2M for COVID-19 relief](#)

Fashion giants Ralph Lauren Corp. and Kering's Gucci have announced major contributions to fighting the spread of the COVID-19 coronavirus, joining a slew of luxury marketers in France, Italy, United Kingdom, Switzerland and the United States who have dug deep into their pockets.

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[Swiss watchmakers postpone Geneva Watch Days to August as they plan threat to Baselworld, Geneva Watches & Wonders shows](#)

The Geneva Watch Days event planned by leading Swiss watchmakers after the cancellation of Baselworld and Watches & Wonders for this year has been pushed back to Aug. 26-29.

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[Bottega Veneta debuts residency online to attract, retain site visitors](#)

Italian fashion and leather goods maker Bottega Veneta has launched a new concept called the Bottega Residency on its Web site that offers content, entertainment, art and music on a weekly basis.

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[Bulgari joins LVMH peers with manufacturing and donation of hand sanitizers to Italian health authorities](#)

Roman jeweler Bulgari has joined its fellow brands in the LVMH portfolio with the decision to make hand-cleansing gels for donation to an embattled Italian government fighting the COVID-19 coronavirus.

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[Teleconferencing lifestyle breeds new professional dress code: corporate comfy](#)

For those companies planning their next market opportunity, targeting the work-from-home market with more elegant and yet comfortable luxury fashion is an option.

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