

## NEWS BRIEFS

# Day's wrap: United Airlines, Oetker Collection, Bloomingdale's, Saks and Kering

March 30, 2020



*Bloomingdale's flagship department store in New York. Image credit: Bloomingdale's*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

**United Airlines, recipient of US federal aid to save jobs, does not see travel snapping back any time soon**

United Airlines CEO Oscar Munoz and president J. Scott Kirby wrote a sobering letter to nearly 100,000 company employees with a level of candor rarely seen in corporate annals.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

**Oetker Collection, showing solidarity with customers, pushes happiness therapy with video vignettes on blog**

The owner of properties such as Hotel du Cap-Eden-Roc in Antibes on the French Riviera, Le Bristol Paris and The Lanesborough in London has enlisted its entire team to bring a piece of the group to customers and prospects.

[Please click here to read the article](#)

**Bloomingdale's parent Macy's teeters on edge, furloughs almost all employees**

Many established and young luxury brands rely on Bloomingdale's to drive U.S. sales of fashion, leather goods, accessories, footwear, watches, jewelry, eyewear, perfumes and cosmetics.

[Please click here to read the article](#)

**Saks Fifth Avenue Foundation donates \$600K to support mental health in times of COVID-19**

The foundation has donated to the New York-Presbyterian, Bring Change to Mind and Girls Inc. These organizations have reported a higher need for mental health services and resources during this pandemic and era of uncertainty, particularly in the wake of school closures.

[Please click here to read the article](#)

**Kering, like rival LVMH, postpones annual meeting over ongoing COVID-19 measures**

French conglomerate Kering, owner of brands such as Gucci, Saint Laurent and Bottega Veneta, has postponed its annual general meeting to June 23 as the COVID-19 coronavirus hampers the travel and participation of company shareholders.

[Please click here to read the article](#)

#### [UK consumers changing shopping behavior as COVID-19 measures tighten](#)

Twenty-four percent of shoppers have changed how they shop since the United Kingdom government began enacting coronavirus-related stay-at-home measures in the last two weeks, with most moving their purchases online in the new situation.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.