

NEWS BRIEFS

United Airlines, Oetker Collection, Bloomingdale's, Saks and Kering

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United Airlines bringing stranded Americans home from Peru. Image credit: United Airlines

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

United Airlines, recipient of US federal aid to save jobs, does not see travel snapping back any time soon

United Airlines CEO Oscar Munoz and president J. Scott Kirby wrote a sobering letter to nearly 100,000 company employees with a level of candor rarely seen in corporate annals.

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Oetker Collection, showing solidarity with customers, pushes happiness therapy with video vignettes on blog

The owner of properties such as Hotel du Cap-Eden-Roc in Antibes on the French Riviera, Le Bristol Paris and The Lanesborough in London has enlisted its entire team to bring a piece of the group to customers and prospects.

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Bloomingdale's parent Macy's teeters on edge, furloughs almost all employees

Many established and young luxury brands rely on Bloomingdale's to drive U.S. sales of fashion, leather goods, accessories, footwear, watches, jewelry, eyewear, perfumes and cosmetics.

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Saks Fifth Avenue Foundation donates \$600K to support mental health in times of COVID-19

The foundation has donated to the New York-Presbyterian, Bring Change to Mind and Girls Inc. These organizations have reported a higher need for mental health services and resources during this pandemic and era of uncertainty, particularly in the wake of school closures.

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Kering, like rival LVMH, postpones annual meeting over ongoing COVID-19 measures

French conglomerate Kering, owner of brands such as Gucci, Saint Laurent and Bottega Veneta, has postponed its annual general meeting to June 23 as the COVID-19 coronavirus hampers the travel and participation of company

shareholders.

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[UK consumers changing shopping behavior as COVID-19 measures tighten](#)

Twenty-four percent of shoppers have changed how they shop since the United Kingdom government began enacting coronavirus-related stay-at-home measures in the last two weeks, with most moving their purchases online in the new situation.

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