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NEWS BRIEFS

Tiffany, Miu Miu and Dior – News briefs

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By STAFF REPORTS



Today in luxury marketing -

Tiffany, Coach fall as slower China growth damps luxury view

Tiffany & Co. and Coach Inc. dropped, following European luxury shares downward after a Bloomberg poll showed global investors expect slowing growth in China, their fastest-growing market, according to Business Week.

Please click here to read the entire article from Business Week



Hailee Steinfeld in Miu Miu's Fall '11 video

In this Bruce Weber-directed short film, Portrait of Hailee, we get a glimpse at the starlet who landed the role as the face of Miu Miu while she shoots the fall '11 campaign, according to Refinery29.

Please click here to read the entire article from Refinery 29

Dior will have news in the next few weeks whout its new designer

As overblown rumors about Dior's new designer reach new heights of ridiculousness, the design house did a rare thing, according to NY Mag's The Cut.

Please click here to read the entire article from NY Mag's The cut

Retailers see a mobile future

The future is mobile, localized and personal in a seamlessly integrated omni-channel retail world, according to speakers and attendees at the 2011 World Retail Congress, according to Women's Wear Daily.

Please click here to read the entire article from WWD

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