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NEWS BRIEFS

# Tiffany, Miu Miu and Dior – News briefs

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#### By STAFF REPORTS



Today in luxury marketing -

## Tiffany, Coach fall as slower China growth damps luxury view

Tiffany & Co. and Coach Inc. dropped, following European luxury shares downward after a Bloomberg poll showed global investors expect slowing growth in China, their fastestgrowing market, according to Business Week.

Please click here to read the entire article from Business Week



### Hailee Steinfeld in Miu Miu's Fall '11 video

In this Bruce Weber-directed short film, Portrait of Hailee, we get a glimpse at the starlet who landed the role as the face of Miu Miu while she shoots the fall '11 campaign, according to Refinery29.

#### Please click here to read the entire article from Refinery 29

#### Dior will have news in the next few weeks wbout its new designer

As overblown rumors about Dior's new designer reach new heights of ridiculousness, the design house did a rare thing, according to NY Mag's The Cut.

Please click here to read the entire article from NY Mag's The cut

#### Retailers see a mobile future

The future is mobile, localized and personal in a seamlessly integrated omni-channel retail world, according to speakers and attendees at the 2011 World Retail Congress, according to Women's Wear Daily.

Please click here to read the entire article from WWD

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