

NEWS BRIEFS

Day's wrap: Slow fashion, Mot Hennessy, Faberg and China escapes COVID-19 fallout

April 2, 2020



China's resiliency and ability to bounce back work in its favor. Image credit: Cheung Kong Graduate School of Business

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

["Slow fashion" term gets 90M social impressions in shopping-behavior shift: Lyst report](#)

Fashion search engine Lyst released its 2020 Conscious Fashion Report, with a no-surprise finding: a huge uptick in searches for sustainability-related keywords.

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[Mot Hennessy brands marshal forces to help medical personnel swamped by COVID-19 cases](#)

LVMH's Mot Hennessy wines and spirits division is pulling its own weight by supporting hospitals and medical staff in host countries worldwide.

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[Faberg seeks relief from COVID-19 cycle with Easter egg design campaign](#)

British jeweler Faberg has launched a new social media campaign for consumers to design their own egg in time for Easter April 12.

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[COVID-19 to have "limited impact on China's overall economic growth": Chinese academic](#)

Reaffirms faith in Bain forecast that overall luxury market in China will continue to sustain a compound annual growth of 9 percent to 10 percent through 2030.

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[Jewelers must take risks to inspire big-ticket purchases under lockdown](#)

Jewelry brands that are struggling with how to sell gems and finely crafted items during the coronavirus pandemic may need to think outside of their sector for innovative ideas.

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