

NEWS BRIEFS

Day's wrap: Italy, Net-A-Porter, Langham Hotels, Ralph Lauren and Gucci

April 7, 2020



Available on Net-A-Porter: Paciotti's mesh pumps are intricately detailed with a glistening, crystal-encrusted chain strap that drapes from the ankle. Image credit: Net-A-Porter

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Britain's Walpole gets Italian counterpart Altgamma to share what it is like in besieged Italy](#)

British luxury trade lobby Walpole got Fondazione Altgamma, its sister organization in Italy, to share the fallout of the COVID-19 coronavirus pandemic on the country and the luxury sector.

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[Net-A-Porter restores UK online ordering with delayed fulfillment](#)

Online retailer Net-A-Porter is open again for business in the United Kingdom and Europe after finding a workaround to take orders from customers even as its distribution centers remain closed.

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[Langham Hotels breaks pink-hued sharing campaign of positivity](#)

The Langham Hotels & Resorts is running a social media campaign called #inthepink as a means to share favorite moments as consumers are under siege from the COVID-19 coronavirus outbreak.

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[Ralph Lauren Corp., hit hard by COVID-19 retail lockdowns, to furlough employees, corporate staff starting April 12](#)

Suffering the consequences of the COVID-19 lockdown measures worldwide, U.S. fashion giant Ralph Lauren Corp. has given warning that starting April 12 it will put the vast majority of its store employees and a portion of its corporate staff on unpaid temporary furlough.

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[Gucci, targeting the housebound, takes viewers inside the kitchens of Gucci Osteria da Massimo Bottura](#)

Italian fashion label Gucci is giving consumers a virtual tour inside the kitchens of Gucci Osteria da Massimo

Bottura, whose latest outpost opened recently two months ago in Beverly Hills, CA.

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[Affluent flee to second homes in COVID-19 pandemic: Will house prices and rents go up?](#)

As dense, big cities such as New York, London and Paris are hit by swathes of COVID-19 cases, some affluent dwellers have fled to more spacious and greener pastures, hinting at a boom for the second-home market.

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