

TRAVEL AND HOSPITALITY

Magellan Jets, IYC to cross-promote aviation, charter yacht services in new alliance

April 9, 2020



Magellan private jet. Image courtesy of Magellan Jets

By LUXURY DAILY NEWS SERVICE

Private aviation company Magellan Jets had formed an alliance with yacht charter firm IYC to offer complementary services to their clients as the travel business comes under strain from global lockdowns over COVID-19.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

As part of the deal, Magellan Jets will offer \$7,500 in flight credits to reach the customer's yachting destination. IYC will offer \$2,500 plus credit on the customer's yacht charter for any 2021 charter booked between now and June 30.

"The partnership with Magellan Jets completes perfectly the personalized experience that IYC wishes to provide our clients and I am very excited about the prospects this relationship will create for both our companies," said Stefanos Makrymichalos, founder/CEO of IYC Yachts, in a statement.



153/46.40m CRNEIGHT is a high class motoryacht, well maintained and only privately used since her launch. She is in turn key condition following an extensive rebuild in 2016-2017. Forsale with IYC. Image credit: IYC

The two companies plan to offer quarterly promotions, experiences packages and access to exclusive events through 2021.

Boston-based **Magellan** and Palm Beach, FL-based **IYC** have a combined 15 offices in nine countries, charter and sales consultants worldwide and round-the-clock support.

IYC has more than 110 yachts under management and the largest charter fleet in the world. The company also brokers sales of yachts.

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.