

NEWS BRIEFS

Day's wrap: Magellan Jets, IYC, LVMH, Rolls-Royce, First Insight and Graff

April 9, 2020



Graff is taking an uplifting tone as it contributes toward COVID-19 relief efforts. Image courtesy of Graff

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Magellan Jets, IYC to cross-promote aviation, charter yacht services in new alliance](#)

Private aviation company Magellan Jets had formed an alliance with yacht charter firm IYC to offer complementary services to their clients as the travel business comes under strain from global lockdowns over COVID-19.

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[LVMH, with 15,000 employees in China, lends helping hand during COVID-19 crisis](#)

China is one of LVMH's biggest markets, so it is no surprise that the French luxury conglomerate has extended a helping hand via its brands to aid the local efforts in curbing the COVID-19 coronavirus' spread.

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[Rolls-Royce asks below-16 youngsters to design luxury car of the future](#)

The Young Designer Competition is an extension of a similar push each year at the Rolls-Royce employees' Family Day Celebration held at its Goodwood, England homebase that engages young ones and their parents and grandparents.

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[Three out of five U.S. consumers believe retail stores should reopen by May-end: study](#)

The study found growing optimism among consumers living in several COVID-19 hotspots outside of New York, millennials and men.

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[British jeweler Graff's foundation donates \\$1M to WHO with supporting message of hope](#)

The donation is intended to support research, resources, patient care, frontline worker care and supplies, and efforts to develop vaccines, tests and treatments to prevent the COVID-19 coronavirus from spreading.

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[Affluent consumers cannot wait to go on vacation: study](#)

Half of affluent consumers think a recession in the United States has already begun, yet 88 percent feel confident they can endure the downturn.

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