

NEWS BRIEFS

Fashion turmoil, Blancpain, Comit Colbert, Belstaff and marketing budgets

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Bndicte Epinay is president/CEO of Comit Colbert

By LUXURY DAILY NEWS SERVICE

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The \$400 billion U.S. fashion industry employs more than 4 million people, excluding retail positions. Retail positions continue to be the largest private sector employer, supplying as many as one in four jobs.

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[Bndicte Epinay takes over as president/CEO of France's Comit Colbert at critical time](#)

Former journalist and content specialist Bndicte Epinay has been named president/CEO of Comit Colbert, a 66-year-old association that represents the interests of French luxury brands.

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[British apparel brand Belstaff's podcast series on risk-takers is template for others](#)

British apparel brand Belstaff, seeking to mitigate the gloom around COVID-19 lockdowns, is continuing its podcast series with famous personalities who have gone off the beaten and become the people they have.

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[Coronavirus impact on marketing budgets](#)

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In recent years, Chanel has brought a number of lawsuits against resellers as part of its efforts to control its brand image.

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