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NEWS BRIEFS

Yoox Net-A-Porter, Loewe, Nordstrom and Watches & Wonders

April 21, 2020



Swiss-based Fondation de la Haute Horlogerie's portal at watches andwonders.com seeks to offer a one-stop-shop destination of Swiss watch industry news, content and retail access for participating brands, retailers, media and consumers. Image credit: Fondation de la Haute Horlogerie

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Yoox Net-A-Porter expands Volunteered Vehicles program to New York

Yoox Net-A-Porter Group has extended its Volunteered Vehicles effort with the donation of its New York region Premier Delivery Service fleet to God's Love We Deliver for the nonprofit's emergency shelf-stable meal drive that took place April 17-19.



Please click here to read the article

Loewe supports children's educational projects in COVID-19 relief

Spanish fashion label Loewe is paying attention to children as it contributes to the fight against the COVID-19 coronavirus.

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Nordstrom, in ongoing eco push, to eliminate single-use plastic bags at outlet stores

Ahead of Earth Day on April 22, U.S. department store giant Nordstrom has introduced new sustainability goals and initiatives to minimize its environmental impact by 2025.

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Swiss producer of Watches & Wonders fair to launch online content-and-commerce play

Switzerland's Fondation de la Haute Horlogerie, producer of the Watches & Wonders show that was formerly known as SIHH, will later this week launch an online platform with content and commerce from 30 participating watchmakers.

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Americans staying positive despite the hard times: report

 $Most\,U.S.\,consumers\,are\,optimistic\,that\,life\,will\,return\,to\,normal\,and\,are\,trying\,to\,make\,the\,best\,of\,their\,situation\,during\,lockdowns.$

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