

NEWS BRIEFS

Day's wrap: Luxury Portfolio, Bentley, future of travel and Forrester

April 21, 2020



Exclusive Resorts Los Cabos, Mexico. Image credit: Exclusive Resorts

By LUXURY DAILY NEWS SERVICE

Luxury Daily live news:

[Luxury Portfolio's Stephanie Anton interviews Luxury Daily's Mickey Alam Khan on state of luxury](#)

Stephanie Anton, president of Luxury Portfolio International, has initiated a series of conversations with leaders in luxury as members of her real-estate marketing organization are housebound globally under lockdowns.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[What goes into the building of a Bentley Continental GT?](#)

Cars from automakers such as Rolls-Royce Motor Cars and Bentley Motors, both British stalwarts, are treated as pieces of art, and often valued as such.

[Please click here to read the article](#)

[Experts' predictions on the future of travel](#)

What are travel experts predicting for the future of travel post-COVID-19 pandemic?

[Please click here to read the article](#)

[Design thinking has a buy-in problem: Forrester](#)

Design thinking as a method for problem solving and innovation has been in existence for many decades, but it has drawn a surge of attention in recent years from both advocates and skeptics.

[Please click here to read the article](#)

[Challenge for skincare brands: cost to acquire customers will increase every year](#)

Per a new DLG study titled "The Online State of Skincare Brands," the beauty category is going through rapid changes with the rise of direct-to-consumer marketers whose marketing is based on building a sense of community around brand, product and experience.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.