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NEWS BRIEFS

Luxury Portfolio, Bentley, future of travel and Forrester

April 22, 2020



The Bentley Continental GT grand tourer. Image credit: Bentley

By LUXURY DAILY NEWS SERVICE

Luxury Daily live news:

Luxury Portfolio's Stephanie Anton interviews Luxury Daily's Mickey Alam Khan on state of luxury

Stephanie Anton, president of Luxury Portfolio International, has initiated a series of conversations with leaders in luxury as members of her real-estate marketing organization are housebound globally under lockdowns.



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What goes into the building of a Bentley Continental GT?

Cars from automakers such as Rolls-Royce Motor Cars and Bentley Motors, both British stalwarts, are treated as pieces of art, and often valued as such.

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Experts' predictions on the future of travel

What are travel experts predicting for the future of travel post-COVID-19 pandemic?

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Design thinking has a buy-in problem: Forrester

Design thinking as a method for problem solving and innovation has been in existence for many decades, but it has drawn a surge of attention in recent years from both advocates and skeptics.

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Challenge for skincare brands: cost to acquire customers will increase every year

Per a new DLG study titled "The Online State of Skincare Brands," the beauty category is going through rapid changes with the rise of direct-to-consumer marketers whose marketing is based on building a sense of community around brand, product and experience.

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