

NEWS BRIEFS

Capri Holdings, Charriol, Burberry and Anya Hindmarch

April 23, 2020



British designer Anya Hindmarch is founder of her eponymous brand that produces bags, handbags, leather goods and accessories for women and men

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Capri Holdings, owner of Michael Kors, Jimmy Choo and Versace, debuts first group CSR strategy

The London-based company has set targets to be 100 percent carbon neutral in its direct operations and to source 100 percent of energy for its owned and operated facilities from renewable sources by 2025.

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Swiss watch brand Charriol to eliminate single-use plastics in Earth Day pledge

Swiss watch and jewelry brand Charriol has debuted its Charriol Living campaign to introduce environmental initiatives meant to promote social impact and sustainability.

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Burberry introduces sustainability labeling for most products, starting with newly issued ReBurberry Edit

The pistachio-colored sustainability labels will inform customers how the Burberry product meets a range of externally assured stringent criteria.

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British bag designer Anya Hindmarch appeals to prioritize planet on Earth Day

British bag and accessories designer Anya Hindmarch, founder of her eponymous label, penned a heartfelt letter to her customers and database on Earth Day April 22 as the world grapples with the fallout of the COVID-19 coronavirus.

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How should luxury brands craft "We're back" messages?

As countries in Western Europe begin to loosen restrictions and even New York is seeing its curve flatten, luxury brands are beginning to wonder what is next after the COVID-19 crisis flooded through the world last month.

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