

FINANCIAL SERVICES

UK's Chubb, insurer to wealthy, inaugurates new podcast series on classic cars

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British model Jodie Kidd hosts insurer Chubb's first podcast series on classic cars. Image courtesy of Chubb

By LUXURY DAILY NEWS SERVICE

Chubb, the world's largest publicly traded property and casualty insurer, has introduced The Chubb Interviews podcast as a classic car-focused monthly show.

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British model, presenter and racing car driver Jodie Kidd will host the series, along with a motoring expert. The free podcast will interview personalities in the classic car field, with the intent to inform experts and enthusiasts.

"We've been insuring cars for almost a century so we know just how fascinating and complex the world of historic vehicles can be," said Annmarie Camp, head of personal risk services at Chubb Insurance, in a statement.

"With the help of Jodie and our guests, we want to invite people into this world in a way that's never been done before, to intrigue existing experts and spark a lifelong passion in classic cars for a whole new audience," she said.

Reved up

London-based Chubb has deep roots in the classic car world, sponsoring the Hampton Court Concours of Elegance that brings together 60 of the world's rarest vehicles against the backdrop of Hampton Court Palace. The company also sponsors the historic car charity, StarterMotor.

In the [first Chubb Interviews episode already out](#), Ms. Kidd and Octane Magazine editor James Elliott were joined by Simon Thornley, cofounder of classic car restoration business Thornley Kelham.

Mr. Thornley talks about winning "Restoration of the Year" with a Bizzarrini 5300 GT Strada and taking on a three-year restoration of an Alfa Romeo 6C 1750 Super Sport with an incredible history.

"Classic cars really take a hold of you in a way very few things do," Ms. Kidd said. "The passion, the expertise and the skill of the people that inhabit this world has hooked me in since a very early age.

"To be now hosting a podcast with Chubb, who already insure my vehicles, on the very subject closest to my heart is an absolute dream and I can't wait to share more wonderful stories with our listeners," she said.

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