

NEWS BRIEFS

## Day's wrap: Rosewood Hotel Group, Gucci, EY consumer behavior trends and Chubb

April 23, 2020



British model Jodie Kidd hosts insurer Chubb's first podcast series on classic cars. Image courtesy of Chubb

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Rosewood Hotel Group rolls out Rosewood Raise relief efforts for former staff, local communities](#)

Rosewood Hotel Group, owner of properties such as the Carlyle in New York and Htel de Crillon in Paris, has debuted a new initiative to support the chain's employees and communities where it operates who have been affected by the COVID-19 lockdowns.

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[Gucci introduces new digital gifting service in time for Mother's Day](#)

Italian fashion label Gucci has debuted a new digital gifting service to make up for the loss of access to its bricks-and-mortar store network that is shut down in most markets due to COVID-19 lockdowns.

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[Impacting shopping, 4 distinct consumer behavior trends emerging during COVID-19 crisis: EY](#)

Per the first edition of the EY Future Consumer Index, the segments are "Cut deep," "Stay calm, carry on," "Save and stockpile" and "Hibernate and spend."

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[UK's Chubb, insurer to wealthy, inaugurates new podcast series on classic cars](#)

Chubb, the world's largest publicly traded property and casualty insurer, has introduced The Chubb Interviews podcast as a classic car-focused monthly show.

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[Which skills and talent will be in most demand in luxury post-COVID-19?](#)

When the world begins to open up after the coronavirus pandemic, luxury brands will have to adapt to a new order where digital will bridge the divide with bricks-and-mortar.

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