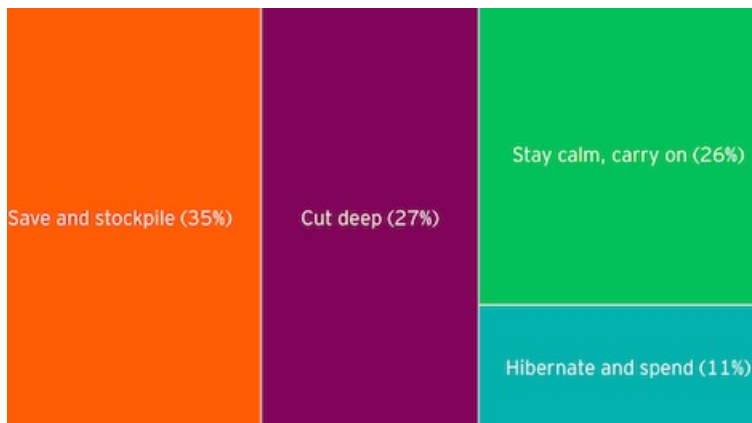


NEWS BRIEFS

Rosewood Hotel Group, Gucci, EY consumer behavior trends and Chubb

April 24, 2020



Four distinct consumer behavior segments are emerging amid the COVID-19 coronavirus health crisis, affecting decisions on shopping. Source: EY

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Rosewood Hotel Group rolls out Rosewood Raise relief efforts for former staff, local communities](#)

Rosewood Hotel Group, owner of properties such as the Carlyle in New York and Htel de Crillon in Paris, has debuted a new initiative to support the chain's employees and communities where it operates who have been affected by the COVID-19 lockdowns.

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[Gucci introduces new digital gifting service in time for Mother's Day](#)

Italian fashion label Gucci has debuted a new digital gifting service to make up for the loss of access to its bricks-and-mortar store network that is shut down in most markets due to COVID-19 lockdowns.

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[Impacting shopping, 4 distinct consumer behavior trends emerging during COVID-19 crisis: EY](#)

Per the first edition of the EY Future Consumer Index, the segments are "Cut deep," "Stay calm, carry on," "Save and stockpile" and "Hibernate and spend."

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[UK's Chubb, insurer to wealthy, inaugurates new podcast series on classic cars](#)

Chubb, the world's largest publicly traded property and casualty insurer, has introduced The Chubb Interviews podcast as a classic car-focused monthly show.

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When the world begins to open up after the coronavirus pandemic, luxury brands will have to adapt to a new order

where digital will bridge the divide with bricks-and-mortar.

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