

NEWS BRIEFS

## Watches & Wonders, business agility, Rolls-Royce, NRF letter to Trump and Le Bon March

April 28, 2020



*French journalist Stphane Bem narates Parisian department store Le Bon March's history in weekly episodes posted on Instagram, YouTube and the 24S.com site. It is in line store owner LVMH's mining of its various brands' archives to keep audiences engaged as the COVID-19 lockdowns continue in key markets worldwide. Image credit: Le Bon March*

By MICKEY ALAM KHAN

Luxury Daily's live news:

[Watches & Wonders launches portal for industry professionals and enthusiasts](#)

Switzerland's Fondation de la Haute Horlogerie, producer of the Watches & Wonders show that was formerly known as SIHH, has launched an online platform with content and commerce from 30 participating watchmakers.

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[5 business agility lessons hard-learned amid the COVID-19 catastrophe](#)

Mission critical elements of operational agility and what they mean for individual businesses and industry at large in the post-pandemic era.

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[As production idles, Rolls-Royce Motor Cars reports its honey bees are in fine fettle](#)

While Rolls-Royce Motor Cars' plant is idled over the COVID-19 lockdown, the British automaker is reporting record production of honey at its 42-acre site in Goodwood, England.

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[NRF, voice of US retailers, lobbies President Trump for uniform guidelines as stores gradually reopen](#)

The National Retail Federation has debuted its Operation Open Doors program as parts of the United States prepare to let stores resume business even as the COVID-19 coronavirus outbreak is extant in North America, Europe and Asia.

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[Parisian department store Le Bon March, doors closed in lockdown, opens windows to past with video narrative](#)  
Released each weekend on Instagram, YouTube and 24S.com, the videos comprise a narration by journalist Stéphane Bern of Le Bon March's foundations.

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[What will the luxury experience look like after the pandemic?](#)

When the COVID-19 coronavirus pandemic finally subsides, chances are that nothing will go back to the way it was before. The challenge will be to translate the tangible into the intangible, from bricks to clicks without missing a beat.

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