

RETAIL

## Mr Porter's new The Details podcast is catnip to those obsessed with finer points of menswear

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*Mr Porter's The Details podcast gives the lowdown on the finer points of menswear. Image credit: Mr Porter*

By LUXURY DAILY NEWS SERVICE

Mr Porter, Richemont-owned online retailer Net-A-Porter's menswear shop, has launched a new podcast series called *The Details*, targeting men obsessed with the little things of tailoring.

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Starting May 1, *The Details* delves into the history of zips, buttons, stitching, pleats, collars and labels to tell a story about the evolution of contemporary menswear.

All buttoned up

The six 30-minute episodes take listeners to the cutting rooms of London's Savile Row and factory floor in Nara, Japan, with breaks in New York, Paris and Naples.

Adam Welch, writer and Mr Porter contributing editor, hosts *The Details*, with a historical background offered by Professor Andrew Groves of London's University of Westminster.

**The Details** series will boast interviews with collectors, enthusiasts, craftsmen and big names in contemporary fashion.

Interviewees for this season include Margaret Howell, Thom Browne, Emily Bode, Olivier Rousteing, Luca Rubinacci, Michael Amzalag and Mathias Augustyniak of M/M Paris, Ian Bergin of Barbour and Gaku Tsuyoshi of FDMTL.

Per Mr Porter, the following details are covered in each episode:

Episode 1: Buttons

The button is a wonderful thing: ancient in design, pleasing to the touch and eminently collectable. In this opening episode, Mr. Welch visits Ms. Howell in London and Auralee in Japan to have a rummage through their button collections.

### Episode 2: Collars

One of the most trend-sensitive details in menswear, the collar has a lasting life in the modern world, both in the hands of Barker, a traditional collar-maker in Somerset, and, as Mr. Browne explains in this episode, as a piece of timeless utilitarian design.

### Episode 3: Labels

In this episode, Mr. Welch visits multi-award-winning art directors Messrs. Amzalag and Augustyniak of M/M Paris and Barbour's head of menswear, Ian Bergin, to discuss what makes a label.

### Episode 4: Zips

This episode discovers why the zip has a special pull for Balmain's creative director Mr. Rousteing and explores the next frontier in zip technology with the North Face Japan.

### Episode 5: Pleats

Whether you are broad-chested or rake-thin, it is pleats and darts that will make sure you look good. In this episode, Mr. Welch explores their technical merits at Huntsman in Savile Row and drops in for an appointment with Luca Rubinacci the man behind modern tailoring's most generously pleated trousers.

### Episode 6: Stitching

Stitching is more than what holds a garment together, so this episode explores the Japanese art of *sashiko* stitching with Tokyo-based designer Gaku Tsuyoshi and quizzes Ms. Bode on how she is using stitching to drive a new, more sustainable mode of consumption in men's fashion.

The podcasts can be heard on Apple Podcasts, Spotify and all major podcast providers, as well as through Mr Porter's [relaunched The Journal](#).

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