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JEWELRY

Tiffany joins 330 organizations in call to US Congress for sustainable economy after COVID-19

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Tiffany & Co.'s Mother's Day effort. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. May 13 will join more than 330 companies to participate in a virtual event organized by sustainability nonprofit Ceres called the LEAD on Climate Change.

Styled as the largest call to action from the business community to members of the U.S. Congress, the event will feature senior executives including Anisa Kamadoli Costa, Tiffany's chief sustainability officer.

"Tiffany & Co. has long been committed to operating in a manner that respects both people and the planet," Ms. Kamadoli Costa said in a statement.

"Businesses must continue to lead in this way, but cannot tackle climate change alone," she said. "We need smart public policies to advance our economy while protecting society's most vulnerable citizens and facilitating a net-zero emissions future."

Based in New York, Tiffany is one of the leading homegrown luxury brands in the United States. It is on track to become part of French luxury conglomerate LVMH's portfolio.


Anisa Kamadoli Costa is chief sustainability officer of Tiffany & Co.

Sparkling effort

LEAD on Climate 2020 comes in the middle of the COVID-19 coronavirus outbreak. Speakers from the participating companies will call on a bipartisan group of federal U.S. lawmakers to build back a better economy by incorporating resilient, long-term climate solutions and carbon pricing into future economic recovery plans.

Besides Tiffany, participating companies include Adobe, Capital One, CommonSpirit Health, DSM North America, Dow, Eileen Fisher, General Mills, Mars, Microsoft, Nike, Salesforce and Visa.

Indeed, the participating businesses include more than a dozen Fortune 500 firms as well as trade associations, midsize and small businesses from all 50 U.S. states, collectively representing combined annual revenues of more than $1 trillion in revenue, combined market valuation of nearly $11.5 trillion, and more than 3 million U.S. employees.

U.S. Senator Chris Coons encourages companies to LEAD on Climate 2020