

NEWS BRIEFS

Sephora China, Tiffany, Genesis, Vestiaire Collective and UK real estate

May 13, 2020



Tiffany & Co.'s Mother's Day effort. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Virtual Sephora Day in China attracts 1M+ viewers for 2020 beauty trends presentation](#)

LVMH-owned cosmetics retailer Sephora China did not miss a beat when it transitioned its Sephora Day online this year presenting spring/summer beauty trends.

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[Tiffany joins 330 organizations in call to US Congress for sustainable economy after COVID-19](#)

Styled as the largest call to action from the business community to members of the U.S. Congress, the event will feature senior executives including Anisa Kamadoli Costa, Tiffany's chief sustainability officer.

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[Genesis introduces at-home car shopping service to further personalize customer relationship](#)

Called Genesis Concierge, the service offers customers their own personal shopper to serve as a host and guide through the process of shopping and buying a new Genesis car.

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[French fashion resale giant Vestiaire Collective brings direct shipping service to US](#)

French fashion resale platform Vestiaire Collective will May 13 officially launch its direct shipping service in the United States for all orders under \$500.

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[Where next for UK residential transactions and prices?](#)

British real estate brokerage Knight Frank's view is that a decline of 7 percent in U.K. prices and 5 percent in prime London and prime regional prices will be experienced through 2020, with much of this decline already having taken place between March and May.

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[Luxury business to contract by 20-35pc this year: Bain update](#)

The luxury market is likely to contract 20-35 percent this year, as the COVID-19 pandemic has shut down the world and brought business across luxury sectors to a halt, according to an updated Bain & Company report.

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[Webinar on May 13: China Luxury Rebound: Lessons for Other Markets](#)

China is key to luxury's return to growth after the COVID-19 lockdowns evaporated sales worldwide. What lessons can luxury marketers learn from China's response to the pandemic? Is there a new playbook for luxury and what are its rules? To find out, please register for Luxury Daily's free webinar with Agility Research & Strategy on Wednesday, May 13 at 11 a.m. to noon ET (New York time).

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