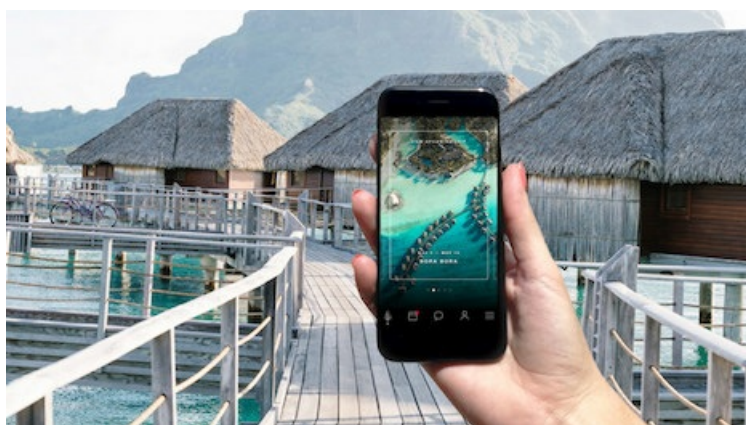


NEWS BRIEFS

Watches & Wonders, Parmigiani Fleurier, Arnold & Son, Belmond, Pitti Connect, Ulysse Nardin, Virtual Palm Beach Boat Show and Four Seasons

May 15, 2020



Four Seasons Hotels and Resorts is working with Johns Hopkins Medicine International on an enhanced health and safety program at properties worldwide. Seen: Four Seasons Bora Bora. Image courtesy of Four Seasons Hotels and Resorts

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Parmigiani Fleurier, Arnold & Son join Watches & Wonders online portal as traffic picks up](#)

Three weeks after Watches & Wonders launched its upgraded Web site, Swiss watchmakers Parmigiani Fleurier and Arnold & Son joined the online portal to showcase their latest models.

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[Belmond launches new Tomorrow Time Travel gift card to whet appetite of travelers](#)

In anticipation of a return to weekend getaways and long-haul trips, LVMH-owned hotel chain Belmond is introducing its new Tomorrow Time Travel Pass to satiate the wanderlust of consumers.

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[Italy's Pitti Connect to debut as digital bridge to physical fashion fairs](#)

Users of the Pitti Connect platform will be able to carry out scouting activities and assisted research, contact exhibitors, plan meetings and view collections through video chats or a virtual showroom with advanced functions.

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[Swiss watchmaker Ulysse Nardin named official timekeeper to first Virtual Palm Beach International Boat Show](#)

Live May 14, the Virtual Palm Beach International Boat Show features nearly 450 exhibitors displaying new boats and the latest marine gear and technology.

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[Four Seasons partners with Johns Hopkins Medicine for upgraded health and safety measures at properties](#)

Called "Lead With Care," the program will be reviewed and validated by Johns Hopkins Medicine experts and implemented by dedicated teams at Four Seasons properties worldwide.

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[China's return gives luxury brands hope of positive global outlook](#)

Luxury marketers can learn two key post-COVID-19 lessons from China: brands should maintain connections with their loyal VIP shoppers and embrace the new digital and virtual lives that consumers have built even when stores reopen.

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