

NEWS BRIEFS

Day's wrap: FTC, Fashion Nova, Rolls-Royce, Rebag, Chanel and Louis Vuitton

May 15, 2020



Louis Vuitton's Spirit of Travel campaign. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Online sellers: Beware of FTC shipping and refund rules](#)

The Federal Trade Commission announced a \$9.3 million settlement of its complaint against Fashion Nova, the online fashion store, for allegedly violating the FTC's "Mail Order Rule," which regulates shipping dates and refunds, including for sales on the Internet.

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[Rolls-Royce, 2,000 entries in, extends deadline for below-16 youngsters to design car of the future](#)

British automaker Rolls-Royce Motor Cars is extending the deadline for entries to its Young Designers Competition through June 1 to give children more time to submit their take on the Rolls-Royce of the future.

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[Rebag raises \\$15M as resale market shows strength](#)

Hangbag resale platform Rebag has raised \$15 million in a Series D funding round as the market for second-hand luxury goods gains traction.

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[Chanel, Louis Vuitton new price hike is gutsy](#)

Raising prices during an economic slowdown is always a risky idea, but that has not stopped Chanel and Louis Vuitton from going ahead with their attempt to harmonize cost of goods to customers.

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[What is the future of makeup trials and sampling at retail?](#)

The coronavirus pandemic could single-handedly uproot the way that cosmetics are sold, as consumers turn to video tutorials, online consultations and virtual reality apps to avoid the risks of catching the virus in person.

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